

# eby in brief

1.

Our hard work and approach to offering full service agency disciplines without the price tag or the 'self-congratulatory' attitude has paid off and our business is now successful and still expanding.

We are working with a mix of clients across both b2b and b2c markets and we are adding value to their businesses and making them more profitable. We are happy to design a logo and letterheads for a client or write a script and shoot a TV commercial for another; it's all business and who knows where it might lead – even the longest journey starts with a single step.

We work hard but realise that sometimes we need to let our hair down and just enjoy a beer and a curry with our clients; so we guess sometimes it's not all about business.

We are confident in our ability to deliver what is right; what will work; what will increase a client's profit and we love to listen to businesses who know they might need some help. Call us and we can get together, put the world to rights and see if we can't get along – it's a people business. We never stop thinking about our client's business, just because we

are not working on a specific project, it doesn't mean we can't offer advice, a new design or a new perspective – we just love doing what we do.

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2.

So what makes us different from the thousands of agencies out there claiming to offer the same thing we do? Is it our range of services? Is it the attention to detail? Is it our ability to go the extra mile without being asked? Is it our creativity? Is it our down to earth, no bull approach to everything we do? Is it our interest in your business and its profit? Is it the fact we don't care about any other agency, our industry awards or the 'arty' side of what we do? Or is the combination of all of these that makes us successful and retained for years by our clients.

We know that what we are trying to achieve when we work with you is selling more of your products and services, to more people; for more profit, more often – end of story.

We continue to set new standards for our industry, it's just that they're not listening yet – we need to have acquired all their clients before they pay attention to the revolution happening in front of their eyes.

If you want 'arty-farty' creative with no real selling, then please call, we have several numbers we can give you. If it's no-nonsense design, marketing, advertising, new media, public relations and fulfilment you want, call us, email us, write to us even, it will definitely be worth it – working with us will also make you look younger, a size smaller and definitely more popular with the opposite sex; what more could you want?

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3.

In short; we want to work with you to make more money for both of us – not sure we can say it any clearer than that. We will deliver the creativity you desire, we will deliver the design you need and we will deliver the service you deserve – the rest is up to you.

We're sure you've already been to our website at [www.eby.uk.com](http://www.eby.uk.com) and had a rummage through our pixel brains, but if not, have a look and register for a chance to win this week's biscuits – go on you know you want to.

Only you know where we could go with your business and our imagination for hire, but as Wellington said of his own troops "I don't know what effect they have on the enemy, but by God they frighten me".

**Let's get together and see if we can do business and put the fear of God into your enemy; or your competitors as some big Jessies might call them. If you have a specific project you would like to discuss or would just like a chat about how we might help call us on 01827 5311 or email us at [curious@eby.uk.com](mailto:curious@eby.uk.com)**

# what we do

4.

## **Graphic Design**

Corporate Identity  
Branding  
Corporate Literature  
Brochure Design  
Packaging  
Photography  
Direct Mail  
Exhibition Design  
Point of Sale  
Copy Writing  
Editing

## **Advertising**

Press Advertising  
Radio Advertising

TV Advertising

Outdoor Advertising

## **Marketing**

Strategic Marketing  
Media Selection  
CRM Consultancy  
Data Purchasing  
Data Management  
Retail Marketing  
Sales Promotion

## **New Media**

Website Design  
Website Hosting  
Online Games  
SEO

E-Commerce Sites

3D Animation

Video Production

Viral Communications

PowerPoint Presentations

Email Campaigns

Interactive PDFs

## **Public Relations**

Media Relations  
Issues Management  
Media Training  
Media Analysis  
Media Events  
Internal Communications  
Community Engagement

## **Fulfilment**

Warehousing

Order and Payment  
Processing

## **eby design ltd.**

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And remember, if we don't do it, it's because we haven't been asked yet.